



## The Printing Source is a Master Printer!

The Printing Source has been qualified as a G7 Master Printer. After a thorough evaluation of printing conditions and quality standard exercises, IdeaAlliance has awarded the designation of Proof-to-Print Master Printer.

The G7 process of profiling presses and proofers has become an industry standard. The method is instrumental in attaining consistent color between presses as well as achieving predictable results from our calibrated proofs. The Printing Source has chosen GRACoL 7 as the target guideline to produce the best possible printed sheet. ISO Standards are utilized in both the G7 process and the measuring of GRACoL 7 sheets to provide the assurance of international compliance.



### About IDEAlliance®

IDEAlliance is membership organization that focuses on the development of specifications, education of the industry in new technologies, and validation of best practices in digital imaging, media creation, production, printing, publishing and content distribution through collaboration involving all partners in the end-to-end media value chain from creation to distribution. IDEAlliance committees, task forces, and working groups help advance the industry and enable the membership to address business and technical challenges in a cooperative environment.

### G7™ Masters

Print Buyers have been instrumental in promoting G7 by making G7 a new criteria for purchasing. The G7 Masters program was established to help those purchasing creative, prepress and printing services to find providers who are G7 qualified. This qualification program identifies those services providers who have been trained to print to standards and use the new G7 process control methods. The qualification mark means that the organization uses the most modern technology, techniques and process controls and standards required to produce high-quality printing. Print buyers can rely on G7 Masters to have faster make-readies, closer proof-to-print matches and high print quality. IDEAlliance G7 Masters bear the IDEAlliance seal of approval and hence attaining Master status is a competitive goal for proof providers and printers, worldwide. IDEAlliance lists G7 Masters at [www.idealliance.org/g7masters](http://www.idealliance.org/g7masters).