



THE PRINTING SOURCE INC.

The Environment and You

We know that you care about the environment and want to make sure that you are working with a printing company that shares your same values.

To us, environmental protection is a personal concern because, like you, we want to drink safe water, breathe clean air and allow our children to also enjoy these same privileges. Acting responsibly toward a clean environment is fundamental and factored into everything we now do.

The Printing Source and our suppliers, are committed to eco-reform. We are developing multi-faceted approaches to improve the industry's ecological footprint. Some of the many strategies we are embracing include: buying sustainably manufactured paper; using electricity generated by wind power; recycling aggressively; using vegetable-based inks and low-VOC press washes; and to some extent, printing using our new DI waterless press.

The Printing Source is proud to now be FSC certified, the FSC is an international organization which administers a program for certifying that paper used in printed products originates from sustainable, legal and verified logging sources—avoiding harvesting wood from areas that would have negative environmental effects or destroy slow-to-revive “old growth” forests. It accredits independent certification organizations to audit and certify that papermakers, paper sellers and printers meet its rigorous standards. Only firms who pass muster may display the FSC logo. The certifiers verify that companies claiming to sell FSC-certified products can document the chain-of-custody of substrates back to FSC-certified sources. The process requires tracking and recording the possession and transfer of paper, from origin through the stages of production, to the end user.

We cannot do this alone and we will not progress toward our goals by working in a vacuum. This is a new era, we are standing on new ground and all the answers are not always obvious- but if we support each other by sharing information and resources we can accomplish great things. We invite you to help us and partner with us to attain and strengthen your environmental initiatives.

Listed below are helpful Websites full of Valuable information.

http://www.environmentaldefense.org	Environmental Defense
http://www.fscus.org	Forest Stewardship Council
http://www.fsc.org/en	FSC-certified Printers and Merchants
http://www.epa.gov/greenpower	Environmental Protection Agency
http://www.rainforest-alliance.org	Rainforest Alliance
http://www.greenseal.org	Green Seal
http://www.sustainability.aiga.org	AIGA Center for Sustainable Design

If you should have questions or need any other information please feel free to contact me and I will be more than happy to discuss this important subject.

Sincerely,

Don Kohm
The Printing Source
2373 Ball Drive
St. Louis, MO 63146
314-373-7200 phone
800-462-9757 toll free
314-373-7101 fax